# Articulate Storyline Translation

|  |  |
| --- | --- |
| Project Information |  |
| Source Filename | CW010925-1 Why Windows, why now.story |
| Author | StephanieRosenzweig |
| Exported | 1/30/2025 11:15 AM |
| Export Version 🔒 | v3.92.33293.0-SingleTable |
| Scenes | 1 |
| Slides | 18 |
| Slide Layers | 17 |
| Slide Masters and Layouts | 7 |
| Strings | 170 |
| Words | 1991 |
| Characters | 11122 |

## Instructions

Replace the text in the ‘Translation’ column with the translation in the target language and import this document back into Storyline.

For a complete translation guide, see: [Storyline 360: Translating Courses](https://ipc.articulate.com/slw/360/en/translation/)

| ID 🔒 | Type | Source Text | Translation |
| --- | --- | --- | --- |
| sMGrKZ1KbNjvNPRqfNkMpA | Scene name | Build here | Build here |
| fE40pUUfFMTxmpWRBasgBw | Slide name | Cardless Intro | Cardless Intro |
| e+BUTNWVYkCss9wgZkNpfw | Text: Story name | 1**Why Windows 11 Pro, why now**  2Windows 11 Pro Accreditation 2025 | **Why Windows 11 Pro, why now** |
| e+BUTNWVYkCss9wgZkNpfw | Windows 11 Pro Accreditation 2025 |
| HwHXnxzAG0KKQAJpV/4JXA | Button text 2 | **START** | **START** |
| W1GhCl85uEeb4Ex5pVd3gg | Button chevron |  |  |
| zjyvJa6YJE+VAiIpurC2aw | Accessibility link - Normal state | **ACCESSIBILITY** | **ACCESSIBILITY** |
| BgeDZ6f0t0++MLZOqKlXpw | Text Box 2 | **Accessibility instructions** | **Accessibility instructions** |
| 1256DTinE0ODv9iEDFgGRg | Text Box 1 | 1**Navigate pages**  2Use the Tab button to navigate to the Next button or follow any specific page instructions. | **Navigate pages** |
| 1256DTinE0ODv9iEDFgGRg | Use the Tab button to navigate to the Next button or follow any specific page instructions. |
| VnXEaJmGv0yaoZZbT4eaVg | Button text 1 | **GO BACK** | **GO BACK** |
| 73nB9itIpkGyUjVoLUo1Tg | Button chevron |  |  |
| 9i+tOyAaPNz82sK/ZKzUAw | Slide name | EOS text slide | EOS text slide |
| +nWihtdsVkm+JtkzerB8mw | Text Box | **Now is the time to refresh** | **Now is the time to refresh** |
| vwJujgau2US92PAlNlJe3Q | Text Box 1 | 1As a technology expert, you're key to helping your commercial customers and stakeholders **understand the impact of Windows 10 End of Support (EOS)**.  2  3**With support for Windows 10 ending on**  4**October 14, 2025**  5, **now is the time to act**.  6  7  8**Discuss Windows 10 EOS with your customers and help them upgrade** to Windows 11 Pro to keep their systems secure, supported, and current. | As a technology expert, you're key to helping your commercial customers and stakeholders **understand the impact of Windows 10 End of Support (EOS)**. |
| vwJujgau2US92PAlNlJe3Q |  |
| vwJujgau2US92PAlNlJe3Q | **With support for Windows 10 ending on** |
| vwJujgau2US92PAlNlJe3Q | **October 14, 2025** |
| vwJujgau2US92PAlNlJe3Q | , **now is the time to act**. |
| vwJujgau2US92PAlNlJe3Q |  |
| vwJujgau2US92PAlNlJe3Q |  |
| vwJujgau2US92PAlNlJe3Q | **Discuss Windows 10 EOS with your customers and help them upgrade** to Windows 11 Pro to keep their systems secure, supported, and current. |
| JZ/+mtHAx27U41ZW+KOsHA | Slide name | EOS countdown timer | EOS countdown timer |
| Sh3xz4SPZUq0jQROblWA6w | Text: Header | **The time is now** | **The time is now** |
| k7jlKt71IEejxQwB739jhg | Text: Copy | 1The clock is counting down to Windows 10 End of Support (EOS)  2—*so b*  3*e vocal!* **Ensure your stakeholders and partners understand** that Windows 10 support ends soon and **it's time to refresh now!** | The clock is counting down to Windows 10 End of Support (EOS) |
| k7jlKt71IEejxQwB739jhg | —*so b* |
| k7jlKt71IEejxQwB739jhg | *e vocal!* **Ensure your stakeholders and partners understand** that Windows 10 support ends soon and **it's time to refresh now!** |
| EK8JeW0Pa0ujOBUxmHbAYQ | Text Box 1 | *Original image generated using Microsoft 365 Copilot.* | *Original image generated using Microsoft 365 Copilot.* |
| aR3VTTedqEe0ua1MiwNItA | Text Box 1 | 1**%Days% days**  2  3**%Hours% hours**  4  5**%Minutes% minutes**  6**%Seconds% seconds** | **%Days% days** |
| aR3VTTedqEe0ua1MiwNItA |  |
| aR3VTTedqEe0ua1MiwNItA | **%Hours% hours** |
| aR3VTTedqEe0ua1MiwNItA |  |
| aR3VTTedqEe0ua1MiwNItA | **%Minutes% minutes** |
| aR3VTTedqEe0ua1MiwNItA | **%Seconds% seconds** |
| IJVc5WkJaZT3Altw9qe83g | Slide name | Text only | Text only |
| Np5sxMm4j0ePyesjG7WghA | Text: Header | **What you’ll learn** | **What you’ll learn** |
| EEAAgIqBB0qGR9uxWHPLMg | Text: Copy | 1This Story is part of the Windows 11 Pro Accreditation 2025, which includes the following Stories:  2   1. 3**Why Windows 11 Pro, why now** 2. 4Move forward with Windows 11 Pro    before EOS 3. 5Prepare for the future of AI with Copilot+ PCs 4. 6What’s new with Windows 11 Pro 5. 7How to sell Windows 11 Pro   8By completing the Accreditation, you’ll gain the knowledge to confidently position Windows 11 Pro as a solution for your business customers. | This Story is part of the Windows 11 Pro Accreditation 2025, which includes the following Stories: |
| EEAAgIqBB0qGR9uxWHPLMg |  |
| EEAAgIqBB0qGR9uxWHPLMg | **Why Windows 11 Pro, why now** |
| EEAAgIqBB0qGR9uxWHPLMg | Move forward with Windows 11 Pro before EOS |
| EEAAgIqBB0qGR9uxWHPLMg | Prepare for the future of AI with Copilot+ PCs |
| EEAAgIqBB0qGR9uxWHPLMg | What’s new with Windows 11 Pro |
| EEAAgIqBB0qGR9uxWHPLMg | How to sell Windows 11 Pro |
| EEAAgIqBB0qGR9uxWHPLMg | By completing the Accreditation, you’ll gain the knowledge to confidently position Windows 11 Pro as a solution for your business customers. |
| FlDk1sx/KwA6wwc5QHOVVw | Slide name | Image above text | Image above text |
| MucyNHiVikmTuhj6NiyUbg | Text Box | **Unlock new opportunities** | **Unlock new opportunities** |
| xJ0OsF2bF0CEsZ5jY4DNJA | Text Box | 1In this Story, we’ll take a closer look at Microsoft’s strategy for driving the adoption of Windows 11 Pro. We’ll explore key themes identified within our audience and outline our approach to effectively addressing their needs.  2  3With this information, you'll be better prepared to discuss Windows 11 with your customers  4—  5**driving sales and building stronger professional relationships** that establish you as a trusted tech advisor. | In this Story, we’ll take a closer look at Microsoft’s strategy for driving the adoption of Windows 11 Pro. We’ll explore key themes identified within our audience and outline our approach to effectively addressing their needs. |
| xJ0OsF2bF0CEsZ5jY4DNJA |  |
| xJ0OsF2bF0CEsZ5jY4DNJA | With this information, you'll be better prepared to discuss Windows 11 with your customers |
| xJ0OsF2bF0CEsZ5jY4DNJA | — |
| xJ0OsF2bF0CEsZ5jY4DNJA | **driving sales and building stronger professional relationships** that establish you as a trusted tech advisor. |
| s/hoW7QpRt0nrzN6Ktbdkg | Slide name | Image middle text | Image middle text |
| NrSFM57sxEaS8d/Z3oYhyA | Text Box | **Enhance customer experiences** | **Enhance customer experiences** |
| 15+XmTD5vU+Drx2zM18krA | Text Box | 1To start, let’s quickly review the benefits  2[Windows 11 Pro](https://www.microsoft.com/windows/business/c/windows-11-pro-powers-of-me?ef_id=_k_ea579a28262e14db7c33fd708a5cf525_k_&OCID=AIDcmm4tp9grb9_SEM__k_ea579a28262e14db7c33fd708a5cf525_k_&msclkid=ea579a28262e14db7c33fd708a5cf525#WhyWindows11Pro)  3 can provide to your commercial customers.  4  5From enhanced security features to improved productivity tools—Windows 11 Pro delivers exceptional experiences tailored to meet evolving business needs. With Windows 11 Pro, organizations can **stay competitive, secure, and ready for the future of work**. | To start, let’s quickly review the benefits |
| 15+XmTD5vU+Drx2zM18krA | Windows 11 Pro |
| 15+XmTD5vU+Drx2zM18krA | can provide to your commercial customers. |
| 15+XmTD5vU+Drx2zM18krA |  |
| 15+XmTD5vU+Drx2zM18krA | From enhanced security features to improved productivity tools—Windows 11 Pro delivers exceptional experiences tailored to meet evolving business needs. With Windows 11 Pro, organizations can **stay competitive, secure, and ready for the future of work**. |
| AR39BiTrBBzXhGYK+NoshQ | Slide name | Reveal Full 4 | Reveal Full 4 |
| Pd4emincZEaxcNjeJojFxg | Text Box | **Windows 11 Pro value** | **Windows 11 Pro value** |
| 78qO94BEPYZMftO4qHlTMg | Alt text for Image 1 | Supercharge insights and efficiency | Supercharge insights and efficiency |
| QeaUUvrBRFzvcPRRvuzEeg | AltText for Image 2 - 1 Normal state | Protect against evolving threats | Protect against evolving threats |
| OQyHhKH2G0uoREbosXnqxQ | Text Box 1 | Supercharge insights and efficiency | Supercharge insights and efficiency |
| FlvRNiaYDUmpnJr/NzHg/A | Text Box 2 | Protect against evolving threats | Protect against evolving threats |
| u0KEpNC9L7vys2iDDUwk0w | AltText for Image 3 - 1 Normal state | Easier, cost-effective, and AI-ready IT | Easier, cost-effective, and AI-ready IT |
| 8NVLj7AwRalJGDhx1qXmjg | Alt text for Image 4 | Set the pace for faster performance | Set the pace for faster performance |
| ADiiB0U+7kStu6CTbiaj7Q | Text Box 4 | Easier, cost-effective, and AI-ready IT | Easier, cost-effective, and AI-ready IT |
| 5lrl8zg9uEey9KSlrznt9A | Text Box 3 | Set the pace for faster performance | Set the pace for faster performance |
| 0dtlMf9o3Eu5h4jopjsZ2Q | Rectangle 1 | 1**Supercharge insights and efficiency**  2  3  4Empower your customers to **achieve more with less time and effort** using Microsoft Copilot. With AI assistance and features that help you get organized quickly, Windows 11 boosts performance, **completing demanding workloads**  5**42% faster on average**  6.  7A | **Supercharge insights and efficiency** |
| 0dtlMf9o3Eu5h4jopjsZ2Q |  |
| 0dtlMf9o3Eu5h4jopjsZ2Q |  |
| 0dtlMf9o3Eu5h4jopjsZ2Q | Empower your customers to **achieve more with less time and effort** using Microsoft Copilot. With AI assistance and features that help you get organized quickly, Windows 11 boosts performance, **completing demanding workloads** |
| 0dtlMf9o3Eu5h4jopjsZ2Q | **42% faster on average** |
| 0dtlMf9o3Eu5h4jopjsZ2Q | . |
| 0dtlMf9o3Eu5h4jopjsZ2Q | A |
| p7Fm+JtNBEiJCsbnYdbNMQ | Rectangle 1 | 1**Protect against evolving threats**  2  3  4Windows 11 is **secure by design and secure by default**, with layers of hardware backed protection and Zero Trust security measures that provide a reported  5**62% drop in security incidents**  6.  7A  8 | **Protect against evolving threats** |
| p7Fm+JtNBEiJCsbnYdbNMQ |  |
| p7Fm+JtNBEiJCsbnYdbNMQ |  |
| p7Fm+JtNBEiJCsbnYdbNMQ | Windows 11 is **secure by design and secure by default**, with layers of hardware backed protection and Zero Trust security measures that provide a reported |
| p7Fm+JtNBEiJCsbnYdbNMQ | **62% drop in security incidents** |
| p7Fm+JtNBEiJCsbnYdbNMQ | . |
| p7Fm+JtNBEiJCsbnYdbNMQ | A |
| p7Fm+JtNBEiJCsbnYdbNMQ |  |
| 61qIpAL9f0S5Ho8FrW0HAQ | Rectangle 1 | 1**Easier, cost-effective, and AI-ready IT**  2  3  4Help your customers **optimize their business operations** using modern Windows 11 Pro PCs with a reported  5**25% faster deployment**  6.  7B  8 They also offer automated updates and granular control across apps, data, and AI. | **Easier, cost-effective, and AI-ready IT** |
| 61qIpAL9f0S5Ho8FrW0HAQ |  |
| 61qIpAL9f0S5Ho8FrW0HAQ |  |
| 61qIpAL9f0S5Ho8FrW0HAQ | Help your customers **optimize their business operations** using modern Windows 11 Pro PCs with a reported |
| 61qIpAL9f0S5Ho8FrW0HAQ | **25% faster deployment** |
| 61qIpAL9f0S5Ho8FrW0HAQ | . |
| 61qIpAL9f0S5Ho8FrW0HAQ | B |
| 61qIpAL9f0S5Ho8FrW0HAQ | They also offer automated updates and granular control across apps, data, and AI. |
| e27FrrTlsUiBTvSmyGWgBw | Rectangle 1 | 1**Set the pace for faster performance**  2  3  4New Windows 11 devices give your customers the power to **make a bigger impact today**.They offer accelerated performance and all-day battery life.  51  6 And the latest Copilot+ PCs  72  8 include NPUs that **enable powerful AI experiences**. | **Set the pace for faster performance** |
| e27FrrTlsUiBTvSmyGWgBw |  |
| e27FrrTlsUiBTvSmyGWgBw |  |
| e27FrrTlsUiBTvSmyGWgBw | New Windows 11 devices give your customers the power to **make a bigger impact today**.They offer accelerated performance and all-day battery life. |
| e27FrrTlsUiBTvSmyGWgBw | 1 |
| e27FrrTlsUiBTvSmyGWgBw | And the latest Copilot+ PCs |
| e27FrrTlsUiBTvSmyGWgBw | 2 |
| e27FrrTlsUiBTvSmyGWgBw | include NPUs that **enable powerful AI experiences**. |
| HeigDQKgZWZs3RJtQtSGag | Slide name | Learn more right | Learn more right |
| 7ci50nrbAk64ppbIt8Qz7A | Text Box | **A new AI era begins** | **A new AI era begins** |
| aMPqyt86SU+8UHuD0oxT2g | Text Box | 1[**Copilot+ PCs**](https://www.microsoft.com/windows/copilot-plus-pcs?msockid=3acc3426320e6adb17ce20ab33a66b84)  2 **are the fastest, most intelligent Windows PCs ever.**  3 With a turbocharged neural processing unit (NPU) powered by Snapdragon® X Series, AMD Ryzen™ AI 300 Series, or Intel® Core™ Ultra 200V Series, Copilot+PCs offer **unmatched experiences with lightning speed and smooth performance**. | **Copilot+ PCs** |
| aMPqyt86SU+8UHuD0oxT2g | **are the fastest, most intelligent Windows PCs ever.** |
| aMPqyt86SU+8UHuD0oxT2g | With a turbocharged neural processing unit (NPU) powered by Snapdragon® X Series, AMD Ryzen™ AI 300 Series, or Intel® Core™ Ultra 200V Series, Copilot+PCs offer **unmatched experiences with lightning speed and smooth performance**. |
| ZJc/2MkGx0Ww7VqQBFnvsA | Previous rectangle 2 1 - Normal state | 1LEARN MORE  2 | LEARN MORE |
| ZJc/2MkGx0Ww7VqQBFnvsA |  |
| 0n+7bacJwyntt0qtUP14dg | AltText for Previous rectangle 2 1 - 1 Normal state | Select to go learn more. | Select to go learn more. |
| EWRPq/ZE5TX/eCZGfSIwCA | AltText for Previous rectangle 2 1 - 2 Hover state | Select to go back. | Select to go back. |
| k/nmF4CpB0i+s6+6kcoOXg | Previous rectangle 2 1 - Down state | 1LEARN MORE  2 | LEARN MORE |
| k/nmF4CpB0i+s6+6kcoOXg |  |
| 1UAiUw7Bbkofed8n2gla+w | AltText for Previous rectangle 2 1 - 3 Down state | Select to go back. | Select to go back. |
| FPlkUbx5KEyDynKpZhG+Gw | Text: Header 1 | **Perform like a pro** | **Perform like a pro** |
| pLQ7ziGS/0u102+ruaT6+Q | Text Box 1 | 1With an NPU delivering over  2**40 trillion operations per second (TOPS)**  3, Copilot+ PCs provide **exceptional performance for transformative impact**.  4  5Employees can **uncover new opportunities, create compelling content, and solve problems faster** anywhere with unique AI experiences and all-day battery life.  61  7  8 | With an NPU delivering over |
| pLQ7ziGS/0u102+ruaT6+Q | **40 trillion operations per second (TOPS)** |
| pLQ7ziGS/0u102+ruaT6+Q | , Copilot+ PCs provide **exceptional performance for transformative impact**. |
| pLQ7ziGS/0u102+ruaT6+Q |  |
| pLQ7ziGS/0u102+ruaT6+Q | Employees can **uncover new opportunities, create compelling content, and solve problems faster** anywhere with unique AI experiences and all-day battery life. |
| pLQ7ziGS/0u102+ruaT6+Q | 1 |
| pLQ7ziGS/0u102+ruaT6+Q |  |
| pLQ7ziGS/0u102+ruaT6+Q |  |
| 3fvSmd7j5kCzqLNWivFzsA | Previous rectangle 2 1 - Normal state | 1✕  2CLOSE | ✕ |
| 3fvSmd7j5kCzqLNWivFzsA | CLOSE |
| SqnkoDDzcc1ZBlSHlb/mug | AltText for Previous rectangle 2 1 - 1 Normal state | Select to go back. | Select to go back. |
| QipsmIHLhppSqHKFcl6BFw | AltText for Previous rectangle 2 1 - 2 Hover state | Select to go back. | Select to go back. |
| tLrDAYB9kkS+APRJ/7cZJA | Previous rectangle 2 1 - Down state | 1✕  2CLOSE | ✕ |
| tLrDAYB9kkS+APRJ/7cZJA | CLOSE |
| tDTJbFQ9WA6/vecQJoIpJQ | AltText for Previous rectangle 2 1 - 3 Down state | Select to go back. | Select to go back. |
| XhF1Kw/vpPAMjCFGHMhtUQ | Slide name | Image above text | Image above text |
| uWm9CkyHUUaTVg1hKwJpvw | Text Box | **Appeal to customer needs** | **Appeal to customer needs** |
| iRZFFIvYlkeh63rYE+dTZw | Text Box | 1Next, let’s explore some of the key themes Microsoft emphasizes when building conversations around Windows 11 Pro PCs.  2  3These themes are **designed to align with customer priorities**—such as enhancing security, boosting productivity, and driving innovation—helping organizations recognize the clear benefits of upgrading to Windows 11. | Next, let’s explore some of the key themes Microsoft emphasizes when building conversations around Windows 11 Pro PCs. |
| iRZFFIvYlkeh63rYE+dTZw |  |
| iRZFFIvYlkeh63rYE+dTZw | These themes are **designed to align with customer priorities**—such as enhancing security, boosting productivity, and driving innovation—helping organizations recognize the clear benefits of upgrading to Windows 11. |
| /M+uw2oA+yseY2Gmh3c4FQ | Slide name | Gallery 4 | Gallery 4 |
| Mj3Wk4k1RkGc0PSvZhYWzw | Text Box | **Customer insights** | **Customer insights** |
| /tWpoiYH10qBf4MGo14d+A | Rectangle 1 | 1**Use clear, direct language**  2We’ve found that our commercial customers want education and clarity. They don’t want “marketing speak” or “consumer language”. | **Use clear, direct language** |
| /tWpoiYH10qBf4MGo14d+A | We’ve found that our commercial customers want education and clarity. They don’t want “marketing speak” or “consumer language”. |
| 7+0jmO18gFWFVc4QLFIytA | Alt text for Previous image box 1 | Previous image | Previous image |
| 1Fgm7SEuVPwy30TMxHqDNA | Alt text for Previous Layer Slide 1 | Previous image | Previous image |
| 5PVhTF6XD2T6OukNkYWpJw | Alt text for Next Layer Slide 1 | Next image | Next image |
| +FR5TxZL8c4rkTLOAHmIiw | Alt text for Next image box 1 | Next image | Next image |
| aiLeH9Jju0ihEz6t2I2thg | Rectangle 1 | 1**Efficiency and performance**  2Productivity is a top driver, which is why there’s growing interest in AI and performance. Our customers want to know what AI tools are available, how to use them, and most importantly, how these tools can help them get more done and work more effectively. | **Efficiency and performance** |
| aiLeH9Jju0ihEz6t2I2thg | Productivity is a top driver, which is why there’s growing interest in AI and performance. Our customers want to know what AI tools are available, how to use them, and most importantly, how these tools can help them get more done and work more effectively. |
| kWtuUN76ZYa+PGFjtBs3bg | Alt text for Previous image box 1 | Previous image | Previous image |
| TOCr5UPFCFfmmPPDLozJlw | Alt text for Previous Layer Slide 1 | Previous image | Previous image |
| SxWzpuHnRemxJNxPoF0W9A | Alt text for Next Layer Slide 1 | Next image | Next image |
| 6fEZgWIO/e6g0AEe6VDSHw | Alt text for Next image box 1 | Next image | Next image |
| FYqs/rPIp0ic8D+B2kShNw | Rectangle 1 | 1**Business-readiness**  2Our customers are interested in purpose-built technology. They want to learn more about solutions that improve workflows, like enhanced IT controls and compatibility. | **Business-readiness** |
| FYqs/rPIp0ic8D+B2kShNw | Our customers are interested in purpose-built technology. They want to learn more about solutions that improve workflows, like enhanced IT controls and compatibility. |
| KYOmJpDcYUyT64SkhbrCiA | Alt text for Previous image box 1 | Previous image | Previous image |
| ddt+NE79OJO4SNkKUH8Qrw | Alt text for Previous Layer Slide 1 | Previous image | Previous image |
| L50z36AmHn4Ab/Q1iFTHEQ | Alt text for Next Layer Slide 1 | Next image | Next image |
| aCMVuK9goN1slrSPoNM9Dw | Alt text for Next image box 1 | Next image | Next image |
| Qib9YlNeWEK+9ezI2iHlZA | Rectangle 1 | 1**Cybersecurity**  2Security is at the forefront of our Windows 10 End of Support messaging and supports our other storytelling. Data security and privacy continue to be top priorities for organizations. | **Cybersecurity** |
| Qib9YlNeWEK+9ezI2iHlZA | Security is at the forefront of our Windows 10 End of Support messaging and supports our other storytelling. Data security and privacy continue to be top priorities for organizations. |
| SHUGxqh45LzrHMTUxBA9HQ | Alt text for Previous image box 1 | Previous image | Previous image |
| TcoU4AZgchD8szJfIALDHw | Alt text for Previous Layer Slide 1 | Previous image | Previous image |
| hu73utFjoIsSIUm+krHcuA | Alt text for Next Layer Slide 1 | Next image | Next image |
| WzsqQiwkMftVe1qTjlvIbA | Alt text for Next image box 1 | Next image | Next image |
| +MOajqZjyNeQvWSw/UzkWQ | Slide name | Image above text | Image above text |
| xrUnc6l5Mkma+DuN24e2gg | Text Box | **Cross-selling is important** | **Cross-selling is important** |
| 4lxOu3swK0WgCKNgDdRXpA | Text Box | 1Customers want solution stacks—which is a great opportunity for partners to increase revenue and enhance margins. In fact,  2**90% of decision makers** **expect to purchase value-added services**  3 alongside Copilot+ PCs. This can include solutions like  4:  5C  6  7   * 8Network security solutions * 9AI strategy consultation and assessment * 10Extended warranties * 11Customized hardware and software systems * 12Data management or backup | Customers want solution stacks—which is a great opportunity for partners to increase revenue and enhance margins. In fact, |
| 4lxOu3swK0WgCKNgDdRXpA | **90% of decision makers** **expect to purchase value-added services** |
| 4lxOu3swK0WgCKNgDdRXpA | alongside Copilot+ PCs. This can include solutions like |
| 4lxOu3swK0WgCKNgDdRXpA | : |
| 4lxOu3swK0WgCKNgDdRXpA | C |
| 4lxOu3swK0WgCKNgDdRXpA |  |
| 4lxOu3swK0WgCKNgDdRXpA |  |
| 4lxOu3swK0WgCKNgDdRXpA | Network security solutions |
| 4lxOu3swK0WgCKNgDdRXpA | AI strategy consultation and assessment |
| 4lxOu3swK0WgCKNgDdRXpA | Extended warranties |
| 4lxOu3swK0WgCKNgDdRXpA | Customized hardware and software systems |
| 4lxOu3swK0WgCKNgDdRXpA | Data management or backup |
| nAd6hIgpn2Ij+JO+OrzKAA | Slide name | Image middle text | Image middle text |
| lu7d4fi69Uibfqroe6PlLg | Text Box | **Identify the customer scenario** | **Identify the customer scenario** |
| WcDsR539SUa9JUZBb5K4SQ | Text Box | 1Now, let’s consider our target audience. Through our research, we’ve identified **three key customer scenarios** that are most effective for driving Windows 11 device refreshes.  2  3We then crafted messaging that resonates with each one. You can follow the same approach with your customers—**identify which scenario fits them best, then use the corresponding messaging**. | Now, let’s consider our target audience. Through our research, we’ve identified **three key customer scenarios** that are most effective for driving Windows 11 device refreshes. |
| WcDsR539SUa9JUZBb5K4SQ |  |
| WcDsR539SUa9JUZBb5K4SQ | We then crafted messaging that resonates with each one. You can follow the same approach with your customers—**identify which scenario fits them best, then use the corresponding messaging**. |
| u3OH+lWfqot71IuTMq6JeA | Slide name | Image above text | Image above text |
| 8vVqM2wepkyoSXWM9+P+ZQ | Text Box | **Convey the right messaging** | **Convey the right messaging** |
| WG/MZvDvX0eedMHlIIqNDg | Text Box | 1Different customers will have **different reasons for upgrading to Windows 11 Pro**, depending on:   * 2Where they are in their upgrade journey * 3Whether their devices are eligible * 4Their AI roadmap * 5   6Use these factors to determine the right messaging. Tailor your approach to explain how Windows 11 can meet their needs—whether it’s improving security, increasing productivity, or unlocking AI potential—**helping them achieve their business goals**. | Different customers will have **different reasons for upgrading to Windows 11 Pro**, depending on: |
| WG/MZvDvX0eedMHlIIqNDg | Where they are in their upgrade journey |
| WG/MZvDvX0eedMHlIIqNDg | Whether their devices are eligible |
| WG/MZvDvX0eedMHlIIqNDg | Their AI roadmap |
| WG/MZvDvX0eedMHlIIqNDg |  |
| WG/MZvDvX0eedMHlIIqNDg | Use these factors to determine the right messaging. Tailor your approach to explain how Windows 11 can meet their needs—whether it’s improving security, increasing productivity, or unlocking AI potential—**helping them achieve their business goals**. |
| 1TSBQvFwiYlKIJALWFOVYQ | Slide name | Reveal Full 3 | Reveal Full 3 |
| t4M1XCg1XkKtrLCZuKmTwA | Text Box | **Key customer scenarios** | **Key customer scenarios** |
| RwZ5Po6qwUq/rVwrIEUJrg | Text Box 2 | Windows 10 End of Support | Windows 10 End of Support |
| SKa9GFs1BUqqXnoal+uJQQ | Text Box 1 | Windows 11 Pro PC | Windows 11 Pro PC |
| jP0mpamT5EOh5vhX/nh8lw | Text Box 3 | Copilot+ PC | Copilot+ PC |
| z/H3e14Ka0euFqHQepg41Q | Rectangle 1 | 1**Windows 10 EOS**  2  3  4These customers have a high volume of outdated Windows 10 devices. With the Windows 10 EOS approaching, our goal is to **help them recognize the urgent need to upgrade before support ends**.  5  6Highlight the security risks of not moving to Windows 11 and the productivity and performance benefits they'll gain by acting now. | **Windows 10 EOS** |
| z/H3e14Ka0euFqHQepg41Q |  |
| z/H3e14Ka0euFqHQepg41Q |  |
| z/H3e14Ka0euFqHQepg41Q | These customers have a high volume of outdated Windows 10 devices. With the Windows 10 EOS approaching, our goal is to **help them recognize the urgent need to upgrade before support ends**. |
| z/H3e14Ka0euFqHQepg41Q |  |
| z/H3e14Ka0euFqHQepg41Q | Highlight the security risks of not moving to Windows 11 and the productivity and performance benefits they'll gain by acting now. |
| SaaBqrVJqEuuG1DBxr0HWg | Rectangle 1 | 1**Windows 11 Pro PC**  2  3  4These customers have largely moved to Windows 11, but they might still have some Windows 10 or older Windows 11 devices that need to be refreshed.  5  6Fortunately, they’re usually motivated and tend to act on necessary updates. Here, we’ll **use Windows 11 Pro’s core messaging to encourage a device refresh**. It references all devices, including Copilot+ PCs. | **Windows 11 Pro PC** |
| SaaBqrVJqEuuG1DBxr0HWg |  |
| SaaBqrVJqEuuG1DBxr0HWg |  |
| SaaBqrVJqEuuG1DBxr0HWg | These customers have largely moved to Windows 11, but they might still have some Windows 10 or older Windows 11 devices that need to be refreshed. |
| SaaBqrVJqEuuG1DBxr0HWg |  |
| SaaBqrVJqEuuG1DBxr0HWg | Fortunately, they’re usually motivated and tend to act on necessary updates. Here, we’ll **use Windows 11 Pro’s core messaging to encourage a device refresh**. It references all devices, including Copilot+ PCs. |
| 9pDb2rNrC0qL4rjhviWRTQ | Rectangle 1 | 1**Copilot+ PC**  2  3  4These customers are advanced users of Windows 11 and have a strong interest in or already use AI. They’re a great fit for Copilot+ PCs, especially if they have a solid AI roadmap or develop in-house or ISV apps.  5  6You can **use Copilot+ PC messaging alone or with Windows 11 core messaging to drive adoption**. This approach works for Mac compete scenarios, too. | **Copilot+ PC** |
| 9pDb2rNrC0qL4rjhviWRTQ |  |
| 9pDb2rNrC0qL4rjhviWRTQ |  |
| 9pDb2rNrC0qL4rjhviWRTQ | These customers are advanced users of Windows 11 and have a strong interest in or already use AI. They’re a great fit for Copilot+ PCs, especially if they have a solid AI roadmap or develop in-house or ISV apps. |
| 9pDb2rNrC0qL4rjhviWRTQ |  |
| 9pDb2rNrC0qL4rjhviWRTQ | You can **use Copilot+ PC messaging alone or with Windows 11 core messaging to drive adoption**. This approach works for Mac compete scenarios, too. |
| njFnIG6mWKUyav14ocbv6Q | Slide name | Reveal Full 3 with image | Reveal Full 3 with image |
| 5PsLNF6gkEWNKuSj9p0zew | Text: Header | **Research-informed insights** | **Research-informed insights** |
| VdFbauR6xkKdrwqqMRO8UA | Text: Copy | 1Windows 11 Pro PCs **empower commercial customers to achieve their goals** at any stage of their technology journey.  2**Let’s explore the benefits** they offer in each of the key scenarios we’ve discussed. | Windows 11 Pro PCs **empower commercial customers to achieve their goals** at any stage of their technology journey. |
| VdFbauR6xkKdrwqqMRO8UA | **Let’s explore the benefits** they offer in each of the key scenarios we’ve discussed. |
| j3k0t9istECPhc7G93l5Uw | Rectangle 1 - Normal state | Windows 10 EOS | Windows 10 EOS |
| FHO6IFeMykqR27A/G184Yw | Rectangle 2 - Normal state | Windows 11 Pro PC | Windows 11 Pro PC |
| nnmWT8TRGk6vydaibxZvQQ | Rectangle 3 - Normal state | Copilot+ PC | Copilot+ PC |
| Vd+1xIbdTEqqm5BbyBkiXA | Rectangle 1 | 1**Windows 10 EOS**  2  3  4Customers with many outdated Windows 10 devices should consider upgrading for several key reasons:  5   * 6**Security** * 7:Ensure up-to-date protection before Windows 10 reaches its end of support. * 8**Efficiency** * 9:Boost productivity by replacing outdated devices that may limit business growth. * 10**Easy deployment** * 11: Transition smoothly with compatible devices. * 12**Performance** * 13:Faster PCs help maintain a competitive edge. | **Windows 10 EOS** |
| Vd+1xIbdTEqqm5BbyBkiXA |  |
| Vd+1xIbdTEqqm5BbyBkiXA |  |
| Vd+1xIbdTEqqm5BbyBkiXA | Customers with many outdated Windows 10 devices should consider upgrading for several key reasons: |
| Vd+1xIbdTEqqm5BbyBkiXA |  |
| Vd+1xIbdTEqqm5BbyBkiXA | **Security** |
| Vd+1xIbdTEqqm5BbyBkiXA | :Ensure up-to-date protection before Windows 10 reaches its end of support. |
| Vd+1xIbdTEqqm5BbyBkiXA | **Efficiency** |
| Vd+1xIbdTEqqm5BbyBkiXA | :Boost productivity by replacing outdated devices that may limit business growth. |
| Vd+1xIbdTEqqm5BbyBkiXA | **Easy deployment** |
| Vd+1xIbdTEqqm5BbyBkiXA | : Transition smoothly with compatible devices. |
| Vd+1xIbdTEqqm5BbyBkiXA | **Performance** |
| Vd+1xIbdTEqqm5BbyBkiXA | :Faster PCs help maintain a competitive edge. |
| VoRAsXszhkSNc0xnZssUdw | Rectangle 1 | 1**Windows 11 Pro PC**  2  3For customers already transitioning to Windows 11 but still in need of a device refresh, upgrading to new devices offers several benefits:  4   * 5**AI and new features** * 6: Enhance efficiency and gain valuable insights with the latest business-focused AI tools and features. * 7**Tailored for business needs** * 8: Enjoy technology built specifically for business, with granular IT controls and flexible solution options. * 9**Built-in protection** * 10: Stay secure with on-by-default security against ever-evolving threats. * 11**Competitive edge** * 12: New devices, including Copilot+ PCs, ensure your organization   stays ahead by meeting the diverse needs   of employees. | **Windows 11 Pro PC** |
| VoRAsXszhkSNc0xnZssUdw |  |
| VoRAsXszhkSNc0xnZssUdw | For customers already transitioning to Windows 11 but still in need of a device refresh, upgrading to new devices offers several benefits: |
| VoRAsXszhkSNc0xnZssUdw |  |
| VoRAsXszhkSNc0xnZssUdw | **AI and new features** |
| VoRAsXszhkSNc0xnZssUdw | : Enhance efficiency and gain valuable insights with the latest business-focused AI tools and features. |
| VoRAsXszhkSNc0xnZssUdw | **Tailored for business needs** |
| VoRAsXszhkSNc0xnZssUdw | : Enjoy technology built specifically for business, with granular IT controls and flexible solution options. |
| VoRAsXszhkSNc0xnZssUdw | **Built-in protection** |
| VoRAsXszhkSNc0xnZssUdw | : Stay secure with on-by-default security against ever-evolving threats. |
| VoRAsXszhkSNc0xnZssUdw | **Competitive edge** |
| VoRAsXszhkSNc0xnZssUdw | : New devices, including Copilot+ PCs, ensure your organization stays ahead by meeting the diverse needs of employees. |
| OJiANr8amUqHPcNxdzziRQ | Rectangle 1 | 1**Copilot+ PC**  2  3For customers who have already adopted Windows 11 at a high rate and are eager to leverage AI, new devices provide:  4   * 5**Superior performance** * 6: More NPU power than the MacBook Air with M3, along with long battery life for fewer interruptions. * 73 * 8 * 9**AI-driven innovation** * 10: Unlock unique AI experiences, some of which run on the device, that help teams innovate faster and easier. * 11**Advanced security** * 12: Benefit from the most powerful Windows security solutions for data protection and privacy, like SCPC (Secure Configuration Profile Compliance) and Microsoft Pluton. * 13**Operational efficiency** * 14: Improve workflows by automating tasks and enabling real-time assistance with AI-powered tools. | **Copilot+ PC** |
| OJiANr8amUqHPcNxdzziRQ |  |
| OJiANr8amUqHPcNxdzziRQ | For customers who have already adopted Windows 11 at a high rate and are eager to leverage AI, new devices provide: |
| OJiANr8amUqHPcNxdzziRQ |  |
| OJiANr8amUqHPcNxdzziRQ | **Superior performance** |
| OJiANr8amUqHPcNxdzziRQ | : More NPU power than the MacBook Air with M3, along with long battery life for fewer interruptions. |
| OJiANr8amUqHPcNxdzziRQ | 3 |
| OJiANr8amUqHPcNxdzziRQ |  |
| OJiANr8amUqHPcNxdzziRQ | **AI-driven innovation** |
| OJiANr8amUqHPcNxdzziRQ | : Unlock unique AI experiences, some of which run on the device, that help teams innovate faster and easier. |
| OJiANr8amUqHPcNxdzziRQ | **Advanced security** |
| OJiANr8amUqHPcNxdzziRQ | : Benefit from the most powerful Windows security solutions for data protection and privacy, like SCPC (Secure Configuration Profile Compliance) and Microsoft Pluton. |
| OJiANr8amUqHPcNxdzziRQ | **Operational efficiency** |
| OJiANr8amUqHPcNxdzziRQ | : Improve workflows by automating tasks and enabling real-time assistance with AI-powered tools. |
| 03e9qeC98bRtrqZyN0Mayw | Slide name | Closing with image above text | Closing with image above text |
| iVUgas7XrUSr5gcOD4D84w | Text Box | **Help customers achieve more** | **Help customers achieve more** |
| 9WcUbIK+40ehT6OTLEJT1w | Text Box | 1In this Story, we reviewed Microsoft’s strategy for driving the adoption of Windows 11.  2  3We explored important themes identified within our audience—like an interest in productivity-enhancing solutions and purpose-built technology—and outlined our approach to key customer scenarios so you’ll know which features will best speak to their needs.  4  5With this knowledge, you can **confidently discuss Windows 11 with your customers**  6. | In this Story, we reviewed Microsoft’s strategy for driving the adoption of Windows 11. |
| 9WcUbIK+40ehT6OTLEJT1w |  |
| 9WcUbIK+40ehT6OTLEJT1w | We explored important themes identified within our audience—like an interest in productivity-enhancing solutions and purpose-built technology—and outlined our approach to key customer scenarios so you’ll know which features will best speak to their needs. |
| 9WcUbIK+40ehT6OTLEJT1w |  |
| 9WcUbIK+40ehT6OTLEJT1w | With this knowledge, you can **confidently discuss Windows 11 with your customers** |
| 9WcUbIK+40ehT6OTLEJT1w | . |
| eny5FEW2D0SmC36lIjKhAg | Text Box 1 | **Select ‘X’ to close.** | **Select ‘X’ to close.** |
| ETUKKxrAGH0uP3ZiY0PE+w | Slide name | Disclaimers | Disclaimers |
| H7SvXYqQPEmBNSgdLntsAQ | Text: Header 1 | **Disclaimers** | **Disclaimers** |
| t9eXgrX+2kCaEE5Hko75+A | Text Box 1 | 1. 1Battery life varies significantly by device and with settings, usage and other factors. 2. 2[Learn more](https://www.principledtechnologies.com/Microsoft/Windows-11-vs-Window-10-comparison-0423-v2.pdf) 3. 3. 4. 4Availability varies by device and region. On some Copilot+ PCs, CoPilot+ PC experiences require free updates available starting late November 2024. 5. 5[Learn more](https://www.microsoft.com/windows/copilot-plus-pcs#faq1) 6. 6. 7. 7Based on comparison to M3 Neural Engine performance data available as of October 30, 2023 at Apple.com. | Battery life varies significantly by device and with settings, usage and other factors. |
| t9eXgrX+2kCaEE5Hko75+A | Learn more |
| t9eXgrX+2kCaEE5Hko75+A | . |
| t9eXgrX+2kCaEE5Hko75+A | Availability varies by device and region. On some Copilot+ PCs, CoPilot+ PC experiences require free updates available starting late November 2024. |
| t9eXgrX+2kCaEE5Hko75+A | Learn more |
| t9eXgrX+2kCaEE5Hko75+A | . |
| t9eXgrX+2kCaEE5Hko75+A | Based on comparison to M3 Neural Engine performance data available as of October 30, 2023 at Apple.com. |
| 7nB+QK5JKE+k/HZ6Epuxhg | Button chevron 1 |  |  |
| TKrr8JLrI067ZJObkcbm3Q | Button text 1 | **GO BACK** | **GO BACK** |
| FcDQWKq8MbB7yF7WceW2FA | Slide name | Referenced sources | Referenced sources |
| bK/O34SHvUyg4PFbta08fA | Text: Header | **Referenced sources** | **Referenced sources** |
| GfOfQ58tc0CDM92f7YyV6Q | Text Box 1 | 1. 1Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February 2023. *Compared to Windows 10 devices.* 2. 2<https://www.principledtechnologies.com/Microsoft/Windows-11-vs-Window-10-comparison-0423-v2.pdf> 3. 3 4. 4Microsoft commissioned study delivered by Forrester Consulting “*The Total Economic Impact™ of Windows 11 Pro Devices*”, December 2022. 5. 5<https://query.prod.cms.rt.microsoft.com/cms/api/am/binary/RE4Vrvx> 6. 6    Note: Quantified benefits reflect results over three years combined into a single composite organization that generates USD1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.) 7. 7Emerald Research Group, & Microsoft. (2024, June). *AI PC path to purchase research*. | Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February 2023. *Compared to Windows 10 devices.* |
| GfOfQ58tc0CDM92f7YyV6Q | https://www.principledtechnologies.com/Microsoft/Windows-11-vs-Window-10-comparison-0423-v2.pdf |
| GfOfQ58tc0CDM92f7YyV6Q |  |
| GfOfQ58tc0CDM92f7YyV6Q | Microsoft commissioned study delivered by Forrester Consulting “*The Total Economic Impact™ of Windows 11 Pro Devices*”, December 2022. |
| GfOfQ58tc0CDM92f7YyV6Q | https://query.prod.cms.rt.microsoft.com/cms/api/am/binary/RE4Vrvx |
| GfOfQ58tc0CDM92f7YyV6Q | Note: Quantified benefits reflect results over three years combined into a single composite organization that generates USD1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.) |
| GfOfQ58tc0CDM92f7YyV6Q | Emerald Research Group, & Microsoft. (2024, June). *AI PC path to purchase research*. |
| 288pCmjwnU2MP0UgFMFoHQ | Button chevron 1 |  |  |
| RuQCrYd0vUGD7E80ABWVsg | Button text 1 | **GO BACK** | **GO BACK** |
| 45DhNrXcXEbxP2QaGslIRg | Alt text for Microsoft 365 Logo 1 | Microsoft 365 logo. | Microsoft 365 logo. |
| O044jyjZUWxNQAICEWQ30A | Alt text for Microsoft Logo | Microsoft logo. | Microsoft logo. |
| IRwA1QVfppQTHQ6JcIh7Ww | Alt text for Xbox Logo | Xbox logo. | Xbox logo. |
| ml+zzu4vLY37RFXmP7+yKQ | Alt text for Surface Logo | Surface logo. | Surface logo. |
| HQTJA0/Q5O04anf+JcjrWA | AltText for Button 1 1 - 1 Normal state | News beats button | News beats button |
| tw/yGsIjJiJMobSPfsAIQA | Alt text for Button 1 1 | News beats button | News beats button |
| OrozzZY7RRx+M0Qd79pEuQ | AltText for Button 2 1 - 1 Normal state | Monthly spotlight button | Monthly spotlight button |
| G1Q7zWjP8qtfZpEv9qFb0g | Alt text for Button 2 1 | Monthly spotlight button | Monthly spotlight button |
| OAd3cb4yuX0vxLX6pGxfLA | Alt text for Button 3 1 | In the know button | In the know button |
| SLAYTNGE9eRnVTRc8j8PaQ | Alt text for Button 4 1 | The Inside Scoop button | The Inside Scoop button |
| wzDsdYU3HJILw/6YTIptZQ | Alt text for Button 5 1 | We're for everyone button | We're for everyone button |
| 4iX84lq99VF+nDX5DpxWLg | Alt text for Button 6 1 | Survey button | Survey button |
| mMniHaARFA9JmP51nUzpCA | Alt text for Picture 3 | Select to go to Home | Select to go to Home |
| v5wSGxgw2HD4KZtpA7TbRQ | Alt text for Picture 4 | Select to go to News Beats | Select to go to News Beats |
| 6m1puuPZhrO0sE1x4dk9EQ | Alt text for Picture 7 | Select to go to Games Releases | Select to go to Games Releases |
| mec/rDHL8lXXZPsXZy1DsA | Alt text for Picture 8 | Select to go to Games with Gold | Select to go to Games with Gold |
| nYDmLTDP5M9EYCiNCdpgow | Alt text for Picture 6 | Select to go to Xbox Game Pass | Select to go to Xbox Game Pass |
| fX3HM6VCOdZJOf+zMk6RTQ | Alt text for Picture 5 | Select to go to the Survey | Select to go to the Survey |
| wuHWzQ/dipi9j43lf8Fjig | Alt text for Progress 2 | Progress bar | Progress bar |
| 2xH3OooFyvR4YWdgHG03sA | Alt text for Progress 1 | Progress bar | Progress bar |
| 1eMQ9oMmW5qXgg262sRlQw | Alt text for Progress 5 | Progress bar | Progress bar |
| SR+1F4JU5E8K5ILCtMoWyw | Alt text for Progress 3 | Progress bar | Progress bar |
| beR6Clgo2PqzKyPdbE3m0w | Alt text for Progress 4 | Progress bar | Progress bar |
| KTuOTVTaWTpH2xuYbxClGA | Alt text for Progress 6 | Progress bar | Progress bar |
| CLjpMrKdAKs8XRjA2YGkMA | Alt text for Picture 9 | Select to go to Home | Select to go to Home |
| N8LV5KP7Hwvo12uonEjx/Q | Alt text for Picture 10 | Select to go to News Beats | Select to go to News Beats |
| yCYhVtQc3wucgQcBiEZnQQ | Alt text for Picture 13 | Select to go to Games Releases | Select to go to Games Releases |
| 10GIgBmrtrD6PZFHdIef+Q | Alt text for Picture 14 | Select to go to Games with Gold | Select to go to Games with Gold |
| DC9LX+Ocb1ikXs8mONivng | Alt text for Picture 12 | Select to go to Xbox Game Pass | Select to go to Xbox Game Pass |
| w912UcBcfLc/laGJXbIjPw | Alt text for Picture 11 | Select to go to the Survey | Select to go to the Survey |
| C3jyuyrV3jl445ALkrJ8aw | Alt text for Progress 2 | Progress bar | Progress bar |
| qMD9MS8XHMji8wC3BvyFOg | Alt text for Progress 1 | Progress bar | Progress bar |
| vMvPWF8f4ZGwbp5kHq52XA | Alt text for Progress 5 | Progress bar | Progress bar |
| u5G9ihEK8gafv4nfqwesxw | Alt text for Progress 3 | Progress bar | Progress bar |
| fUX2HJzNQQOnalFeG4JV4w | Alt text for Progress 4 | Progress bar | Progress bar |
| VLbf4vZeep8IXhJDXJPIOA | Alt text for Progress 6 | Progress bar | Progress bar |
| av8GU8tTzR3rSD12/mMm3Q | Alt text for Microsoft 365 Logo 1 | Microsoft 365 logo. | Microsoft 365 logo. |
| DOG+hVbhJb1CWaD+wt1qow | Alt text for Microsoft Logo | Microsoft logo. | Microsoft logo. |
| 4hGSxUv7/B6qhFp8xMaXvQ | Alt text for Xbox Logo | Xbox logo. | Xbox logo. |
| 33xfQcdxFvhmHFWcjsBExA | Alt text for Surface Logo | Surface logo. | Surface logo. |
| /MEu69Nle7tsR5vpjdj0DA | Alt text for Microsoft 365 Logo 1 | Microsoft 365 logo. | Microsoft 365 logo. |
| lKWxIqT3c+ixzhC0ZbezVw | Alt text for Microsoft Logo | Microsoft logo. | Microsoft logo. |
| hHecLdy5afnBRVsdFASYmg | Alt text for Xbox Logo | Xbox logo. | Xbox logo. |
| 5N/JqGv6TE+aud9xg0FpIw | Alt text for Surface Logo | Surface logo. | Surface logo. |
| XHsBdL/XoQHQtXwF7MLRgQ | Alt text for Microsoft 365 Logo 1 | Microsoft 365 logo. | Microsoft 365 logo. |
| WJ+xySTf4y2jZc1fsm2uPg | Alt text for Microsoft Logo | Microsoft logo. | Microsoft logo. |
| NI6uQBrYQzXyVqAVGcSTtA | Alt text for Xbox Logo | Xbox logo. | Xbox logo. |
| 64quU2INyJAZX8xrpcoH6A | Alt text for Surface Logo | Surface logo. | Surface logo. |
| /VLO1PUB7F1WA+SPQFDBxA | Project title | CW010925-1 Why Windows, why now SCORM | CW010925-1 Why Windows, why now SCORM |